



## MISSION

The Career Center provides all Illinois students collaborative and innovative programs, services, and resources focused on career and professional development that educates and empowers them to become thriving professionals in the global community.

## SERVICES

The Career Center (TCC) offers individual career coaching appointments, drop-in services, and workshops to enhance the career development of students from their first year until graduation. A Career Resource Center and website provide extensive resources to students. The Career Center meets students' needs with:

- Career and major exploration
- Job and internship preparation
- Health professions advising
- Graduate and professional school assistance

## STAFF

The Career Center features 16 staff members trained as career coaches who meet with all students one-on-one to discuss career-related issues. Specialization areas include services for students pursuing health professions or graduate school and career services for international students. TCC also employs 8-10 graduate students and 20-25 Career Services Paraprofessionals, who offer direct services (e.g., drop-in career advising, resume and LinkedIn reviews, mock interviews, presentations) and manage TCC projects (e.g., respond to student requests, assess programs, manage social media).

## 2016-2017 SERVICE HIGHLIGHTS

### Student Engagement

- **33,990** students were served by The Career Center during the past year in programs/workshops and individual appointments (this includes an estimated headcount of 10,560 students attending larger events)
- **6,269 (54%)** individuals used TCC services once during the year, **2,929 (25%)** participated in at least two services or activities, and **2,421 (21%)** participated in three or more services or activities
- **11,619** unique students used TCC, representing the following colleges: Liberal Arts and Sciences (38%), Division of General Studies (16%), Engineering (12%), Applied Health Sciences (8%), ACES (7%), Business (6%), Media (3%), Education (2%), FAA (2%), Social Work (1%), and Graduate College (<1%)

### Career Development Services

- **9,893** individual service contacts were made including scheduled appointments, drop-in advising, resume and cover letter reviews, personal statement reviews, and mock interviews
- **4,019** resume reviews were completed (29% increase compared to last year), along with 617 cover letter reviews (8% increase) and 52 LinkedIn Profile Reviews, accounting for 47% of all individual contacts at TCC
- **69%** of resume and cover letter reviews were completed by undergraduate CSPs and 23% by graduate paraprofessionals
- **24,097** student service contacts were made at **651** speaking engagements, workshops, fairs, and outreach events; average attendance per event was 37.0

### Professional Connections and Employer Engagement

- The *Illini Career and Internship Fair* was offered in both Fall and Spring semesters for the first time; 613 students and 82 employers attended in the fall, 985 students and 103 employers attended in the spring
- **16,537** positions were publicized to students through I-Link or other platforms, with **5,855 (35%)** internships and **10,682 (65%)** entry-level positions for new graduates
- **83** organizations conducted **1,072** interviews at The Career Center Interview Suite, with **69%** of interviews for full-time positions
- More than **915** students (108% increase compared to last year) connected with **120** graduate and professional schools/programs at the *30th annual Graduate and Professional School Fair*
- **94** students participated in three Health Professions Deans Nights (Optometry, Dental, Occupational Therapy, Pharmacy); 39 students met individually with admissions deans

### Technology Resources

- *Illini Success Annual Reports* of graduate outcomes were **previewed 7,864 times** and **downloaded 12,932 times** this year
- **2,008** new accounts were created in *EPICS (Exploring Pathways in Career Success)*, The Career Center's nationally-recognized online, interactive career exploration program
- **87,632 unique visitors** visited TCC's new website, with **161,056 visits** to the website

## INDIVIDUAL APPOINTMENT TYPE BY CLASS

Class	Drop-in Reviews / Resources	Career Coaching Appointments	Health Appointments	Health Drop-Ins	Online Personal Statement Review	Mock Interviews	Total	Percent
Freshman	1,761	179	126	36	7	20	2,129	22%
Sophomore	938	262	163	61	2	65	1,461	15%
Junior	1,012	291	174	61	23	130	1,691	17%
Senior	1,506	637	316	78	297	304	3,138	32%
Graduate	685	278	3	1	25	121	1,113	11%
Other/Unknown	149	101	24	13	29	14	330	3%
<b>Total</b>	<b>6,051</b>	<b>1,748</b>	<b>806</b>	<b>220</b>	<b>383</b>	<b>654</b>	<b>9,862</b>	

## STUDENTS SERVED BY COLLEGE

College	2016-2017				2015-2016				UIUC	
	Total Contacts		Unique		Total Contacts		Unique		Fall 2016 **	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agricultural, Consumer, & Env Sciences	1,585	6.8%	844	7.3%	1,412	7.6%	773	8.0%	3,207	7.1%
Applied Health Sciences	2,124	9.1%	1,016	8.7%	2,179	11.7%	995	10.3%	2,233	5.0%
Business	1,411	6.0%	741	6.4%	1,305	7.0%	698	7.2%	4,195	9.3%
Media	603	2.6%	368	3.2%	311	1.7%	192	2.0%	1,093	2.4%
Division of General Studies	3,728	15.9%	1,858	16.0%	2,511	13.4%	1,471	15.2%	3,000	6.7%
Education	384	1.6%	210	1.8%	384	2.1%	284	2.9%	1,201	2.7%
Engineering	2,344	10.0%	1,390	12.0%	1,654	8.9%	1,012	10.5%	11,069	24.7%
Fine & Applied Arts	429	1.8%	270	2.3%	376	2.0%	228	2.4%	2,421	5.4%
Graduate College	15	0.1%	5	0.0%	8	0.0%	5	0.1%	70	0.2%
Liberal Arts & Sciences	9,618	41.1%	4,385	37.7%	7,729	41.4%	3,625	37.4%	14,203	31.6%
Social Work	118	0.5%	80	0.7%	138	0.7%	99	1.0%	511	1.1%
Veterinary Medicine	8	0.0%	7	0.1%	—	—	—	—	598	1.3%
Law	17	0.1%	13	0.1%	—	—	—	—	530	1.2%
Other	190	0.8%	87	0.7%	140	0.7%	89	0.9%	549	1.2%
Unknown	855	3.6%	345	3.0%	525	2.8%	211	2.2%	—	0.0%
<b>Total</b>	<b>23,429</b>		<b>11,619</b>		<b>18,672</b>		<b>9,682</b>		<b>44,880</b>	

\*\* Based on 2016 Fall 10-day enrollment data.

% of **TCC Users**: Percentage of each demographic as it relates to the whole population of students who used The Career Center services

% of **Unique TCC Users**: Percentage of each unique demographic as it relates to the whole population of students who used TCC Services

**Campus Total**: Number of each demographic attending the university (From DMI, 2016 Fall 10-day enrollment data)

% of **Campus**: Percentage of each demographic as it relates to the whole population of students attending the university

Library & Information Science (n=269), Center for Innovation in Teaching and Learning (n=47), and Labor and Employment Relations (n=141) are categorized as "Other"

## EMPLOYER ENGAGEMENT AND RECRUITING

The Career Center leads the campus-wide collaborative effort to meet the needs of employers who seek Illinois students for jobs and internships. Data below provides a glimpse into the depth and breadth of employer recruiting activities across the campus, not just that at The Career Center.

	2016-2017	2015-2016	2014-2015
Unique Employers	4,884	5,739	4,962
Recruiting Activities *	6,784	7,601	6,922
Internship/Job Postings	16,537	19,405	18,248
On-Campus Interviews	13,954	14,463	16,417
Students Using I-Link **	20,596	21,381	16,111

\* Recruiting activities includes posting positions, participating in career fairs, and holding on-campus interviews.

\*\* I-Link was the campus-wide recruiting platform used to facilitate connections between students and employers for jobs and internships. Handshake@Illinois replaced I-Link at the conclusion of academic year 2016-17.

